

#01
Higher Education
Exhibition in Kandy

AFTER A/L EDITION

EDUFIRST
EXPO 2026



**THE LARGEST
HIGHER EDUCATION,
CAREER GUIDANCE EXHIBITION
& JOB FAIR IN KANDY**

12
SATURDAY

13
SUNDAY

SEPTEMBER

KCC
KANDY

Welcome to EduFirst Expo Kandy 2026

“

We are pleased to present EduFirst Expo Kandy 2026, a premier higher education and career guidance exhibition designed to connect students with leading universities, institutes, and education service providers.

This event provides an ideal platform for institutions to engage directly with students seeking higher education opportunities after completing their school education.

Organized by Ceylon Exhibitions, with over 08 years of experience in the exhibition industry, EduFirst Expo is committed to creating valuable connections between education providers and future students.

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Malaka Godagama

Director
Sales & Customer Relationship



Sajith Gunathilaka

Director
Marketing & Operations

“We warmly invite your institution to join us and inspire the next generation of professionals.”

About EduFirst Expo Kandy 2026 (8th Edition)

EduFirst Expo is a dedicated higher education and career guidance exhibition designed to support students in exploring academic and professional pathways after completing their Advanced Level examinations.

The exhibition brings together universities, higher education institutes, professional training providers, and education consultants under one roof, offering students access to a wide range of education opportunities both locally and internationally.

This event creates a valuable opportunity for institutions to promote their programs, build brand awareness, and connect directly with prospective students.

Event Highlights

- Two-Day Higher Education Exhibition
- Direct engagement with prospective students
- Platform for course promotions and career guidance
- Opportunity to build institutional awareness
- Strong marketing campaign to attract students



Why Exhibit at EduFirst Expo Kandy 2026?

- Connect with students planning their higher education
- Generate qualified student leads
- Promote your courses and academic programs
- Build strong brand visibility among students and parents
- Interact directly with decision-makers
- Expand your market
- Cost-effective promotion

Connect with Students Planning Their Higher Education

Meet Your Ideal Audience

The exhibition will attract:

- After A/L Students (2026 August Exam)
- School Leavers
- Parents
- School Students
- Students (Seeking Overseas Higher Education)
- University Students
- Students from Private & Government Educational Institutes
- Job Seekers & General Public

Who Should Exhibit?

- Local Universities & Educational Institutes
- Foreign Universities and Educational Institutes
- Professional Educational Institutes
- Study Abroad Consultants
- Language Institutes
- Technical & Vocational Training Institutes
- Government & Provincial Educational Bodies
- Government & Private Sector Organizations
- Foreign Employment Agencies
- Job Recruitment Agencies
- Skills Development Institutes

Our Marketing Campaign

To attract a large number of students, the event will be promoted through:

- Social Media (FB, IG, TikTok)
- Outdoor Branding (banners, hoardings)
- Influencer Collaborations
- SMS / WhatsApp Campaigns
- School Network Promotions
- TV, Radio Promotions
- Email Campaigns
- Leaflet Distribution
- Paper Advertisements
- Poster Campaigns

Floor Plan & Rate Card



Sponsorship Packages

Sponsor Category	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship	Co-sponsorship
Prominent exhibit space	Bare Space	Bare Space	Bare Space	Bare Space	Bare Space
Your logo on all TV,Printed,Digital, Outdoor & other advertising materials	✓	✓	✓	✓	✓
Your logo on all venue branding	✓	✓	✓	✓	✓
A special video on Social Media	✓	✓	✓	✓	✓
Allocation of space for placing flags in the exhibition venue	20 Flags	15 Flags	10 Flags	08 Flags	05 Flags
Audio announcements from the PA (Public Address) system during the days of the exhibition at the premises	60 announcements per day	40 announcements per day	30 announcements per day	20 announcements per day	10 announcements per day
Direction floor stickers will be provided with name & logo	✓	✗	✗	✗	✗
Speech at inauguration ceremony	✓	✗	✗	✗	✗
Investment	1,500,000 LKR	990,000 LKR	880,000 LKR	770,000 LKR	660,000 LKR

Past Exhibitors & Partners





THE LARGEST HIGHER EDUCATION, CAREER GUIDANCE EXHIBITION & JOB FAIR IN KANDY

Book Your Stall Today

070 40 40 000 | 077 00 38 000 | 077 51 50 575 | 0777 42 80 83



CEYLON EXHIBITIONS & CORPORATE SERVICES

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