



THE INTERNATIONAL  
EXHIBITION ON  
**HIGHER EDUCATION &  
CAREER GUIDANCE**

AFTER A/L EDITIONS

**JANUARY**

**10 11**

KANDY CITY CENTRE  
(KCC)

**17 18**

KANDYAN REACH  
HOTEL  
KURUNEGALA





## About the Event

The EduFirst Expo 2025 stands as the premier event dedicated to advancing higher education and career guidance in the Central and North Western Provinces of Sri Lanka. This distinguished exhibition serves as a vital platform where students, professionals, and educational institutions converge to explore a diverse range of higher education opportunities and career pathways.

Join us in Kandy and Kurunegala to showcase your institution, connect with eager students, and engage with industry experts and career development resources. This is an unparalleled opportunity to elevate your institution's visibility, build meaningful partnerships, and contribute to shaping the academic and professional futures of tomorrow's leaders.

## ***VISUALIZE YOUR FUTURE TODAY!***

### EVENT FEATURES



Leading Higher Educational  
Institutes & Universities



Career Guidance  
Workshop



On - Spot Registrations  
& Admissions



Scholarships



Special Discounts



Free of Charge  
Attendance to Exhibition



Job Fair

# Why Exhibit at EduFirst Expo

Participating in the EduFirst Expo offers a unique opportunity to showcase your institution to a highly targeted and engaged audience. Here's why you should be part of this premier event:

- Reach a Targeted Audience
- Enhance Brand Visibility
- Build Valuable Connections
- Expand Your Market
- Showcase Your Offerings
- Strengthen Your Reputation
- Cost-Effective Promotion
- Engage and Interact

## Visitor Profile

- After A/L Students
- After O/L Students
- School Leavers
- School Students
- University Students
- Students from Private & Government Educational Institutes
- Parents
- Job Seekers & General Public

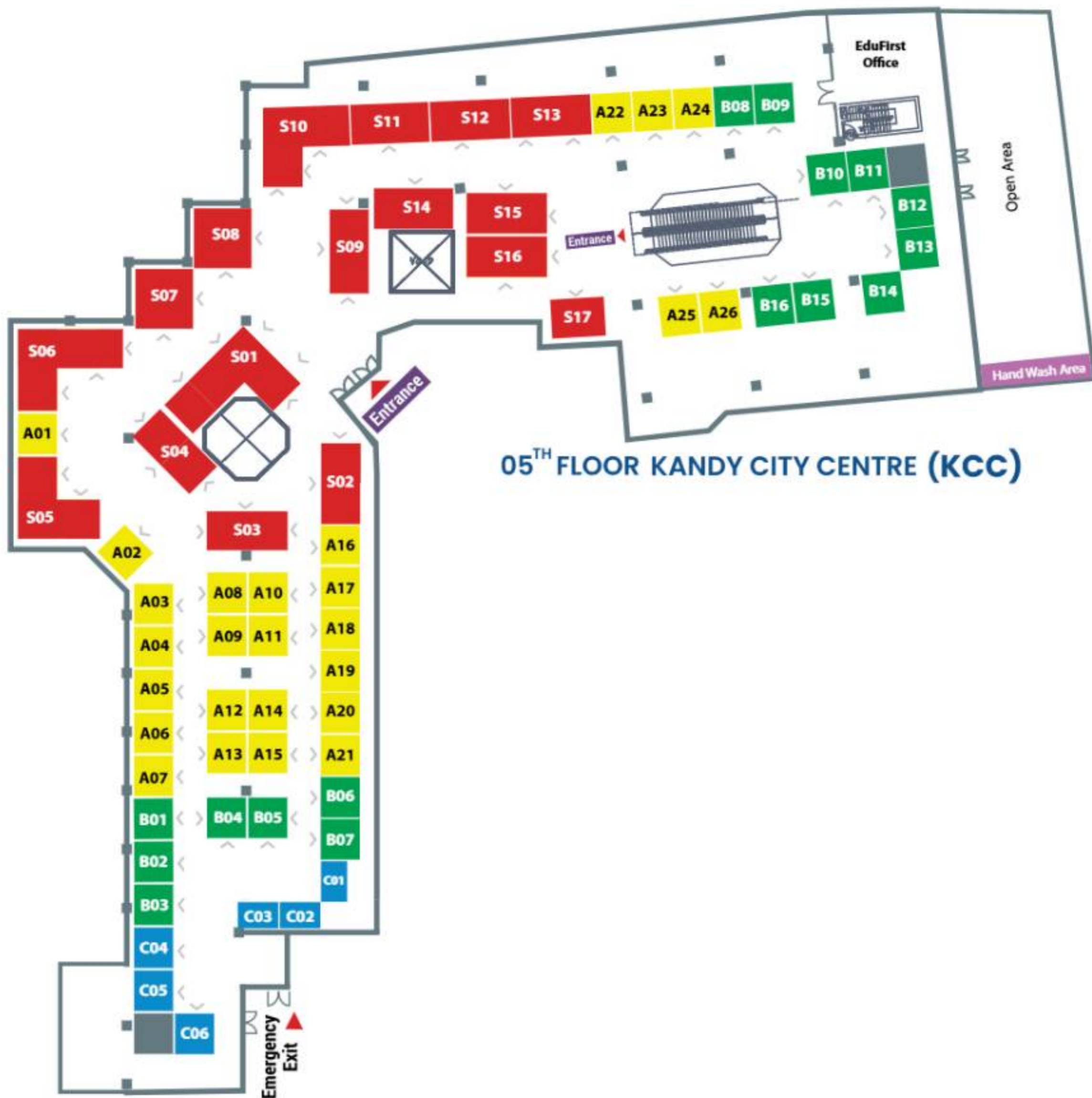


# Exhibitor Profile

- Local Universities & Educational Institutes
- Foreign Universities and Educational Institutes
- Professional Educational Institutes
- Study Abroad Consultants
- Technical & Vocational Training Institutes
- Government & Provincial Educational Bodies
- Government & Private Sector Organizations
- Foreign Employment Agencies
- Job Recruitment Agencies
- Skills Development Institutes



# Floor Plan & Rate Card - EduFirst Kandy



# Sponsor Benefits - EduFirst Kandy

Sponsor Category	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship	Co-sponsorship
Prominent exhibit space	Bare Space	Bare Space	Bare Space	Bare Space	Bare Space
Your logo on all TV,Printed,Digital, Outdoor & Other Advertising materials	✓	✓	✓	✓	✓
Your logo on all Venue Branding	✓	✓	✓	✓	✓
A Special Influencer Video on Social Media	✓	✓	✓	✓	✓
Allocation of space for placing flags in the exhibition venue	30 Flags	20 Flags	15 Flags	10 Flags	05 Flags
Audio announcements from the PA (Public Address) system during the days of the exhibition at the premises	60 announcements per day	40 announcements per day	30 announcements per day	20 announcements per day	10 announcements per day
Direction floor stickers will be provided with name & logo	✓	✓	✗	✗	✗
A live discussion on official television partner prior to the exhibition	✓	✗	✗	✗	✗
Speech at Inauguration Ceremony	✓	✗	✗	✗	✗

# Floor Plan & Rate Card - EduFirst Kurunegala



## Double the Reach, Double the Savings!

### Join Both Exhibitions & Save More!

Enjoy a special discount when you participate in both EduFirst Expo – Kandy and EduFirst Expo – Kurunegala.

### Early Bird Offer

Confirm your participation on or before 05<sup>th</sup> November 2025 and receive an exclusive Early Bird Discount!

# Sponsor Benefits - EduFirst Kurunegala

Sponsor Category	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
Prominent exhibit space	Bare Space	Bare Space	Bare Space	Bare Space
Your logo on all TV,Printed,Digital, Outdoor & Other Advertising materials	✓	✓	✓	✓
Your logo on all Venue Branding	✓	✓	✓	✓
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Speech at Inauguration Ceremony	✓	✗	✗	✗

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